

ONE PAGE PROJECT PLANNER

Project Name: _____ **Launch Date:** _____

Project Summary:

Pre-launch To-Do:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Marketing Tactics:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Weekly Tactics:

(Tactics to pursue each week)

1. _____
2. _____
3. _____
4. _____
5. _____

Monthly Tactics:

(Tactics to pursue each month)

1. _____
2. _____
3. _____
4. _____
5. _____

Month-by-Month

(Major tactics to pursue throughout the year)

Jan. _____
Feb. _____
Mar. _____
Apr. _____
May _____
June _____

July _____
Aug. _____
Sept. _____
Oct. _____
Nov. _____
Dec. _____

Notes: